

Eligibility Guidelines for Sponsorship Requests

Eligibility Guidelines:

Valley Credit Union will consider the following in granting a charitable contribution.

- Familiarity with the cause
- Impact of our contribution on the organization's cause and number of individuals affected
- Recognition of contribution
- Programs that help improve the quality of life in our communities

Valley Credit Union generally will **not** consider making contributions to the following groups:

- Political or partisan organizations
- Religious, ethnic, labor or fraternal groups unless the group is sponsoring an event or activity that is consistent with the credit union philosophy and corporate objectives
- Individuals who are seeking funds for personal endeavors
- Trips and tours

To request funding please fill out a Sponsorship Request Form available at your local branch or online at valleyfcu.com. It may be returned to:

Valley Credit Union
Attn: Marketing Coordinator
PO Box 20417
Billings, MT 59104-0417

The Marketing Department meets once each month to consider requests.

Valley Credit Union Request for Sponsorship

Organization: _____

Contact: _____ **Phone:** _____

Organizations Address: _____

Request for: (___) Funding (___) Door Prize / Silent Auction Item Amt. / Value:\$_____

Other: _____ **By what date:** _____

What is the purpose of your organization?

If granted, for what purpose will the funds be used?

What are the goals of your specific project or program?

How do these goals relate to promoting credit union members' well being, promoting the credit union idea of cooperative self-help, or bring about human and social development?

What segment of the community will your project serve? How many people will benefit from this project?

What recognition will Valley Credit Union receive?

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